

Name of Action Group: Marina Coast Water District

Title of project: "Saving Together" <http://saveourwater.com/savingtogether/>

Brief Description of your Project: using existing website of www.saveourwater.com with info on how to make a selfie pledge, the mission of the project is to create fun, community spirited awareness for daily decisions about water consumption. The college students will use their social media networks and other venues to connect with peers on campus and members of the public in the Marina Coast Water District service area to educate and build awareness.

Consolidate local info or links to help people in our service area who may identify leaks or desire to investigate incentive programs for yards, toilets, and washing machines or maybe just how to get a free low flow shower head.

Create "cutting edge" communication to motivate and connect students with selfie program and the local info they need to be informed water consumers. Use of Twitter, Snapchat, Facebook, Vine, Google +, Medium, Pinterest, etc. would be desirable.

Is this an ongoing project or a one-time event? Duration will be mid-September - early December .

Skills needed for participation: internet savvy with adequate access to internet and social media skills.

Number of hours that can be earned by the student(s) working on the project? This depends quite a bit on the measurable objective of how many selfies or maybe how many contacts would be ideal or satisfactory. Expectation is the students will spend 30 hours on the project.

Best time of day/days of the week to work on the project:

Days, evenings or weekends. Student should meet with site supervisor prior to start of project and periodically throughout the project in person and by phone and/or email for progress updates.

What skills, knowledge, or experience can the student expect to acquire through participation in your project? Greater understanding of the current drought and the local resources. Experiment will lead to better understanding of how challenging it is to disseminate information and motivate people. Additional experience with social media may be gained, depending on what skills the student has already developed.

Name and contact information of the site supervisor for this project:

TBD